

# SECTION 1: SHOW PERSONALITY

**Entry Fee:** \$1.00

**Prize Money:** mentioned next to each class

**CLASS 1 ND Tiny Tot Show Personality**

(3-6yrs) **1st—\$10.00**

**CLASS 2 ND Junior Show personality**

(7-11yrs) **1st—\$25.00**

**CLASS 3 ND Intermediate Show Personality**

(12-15yrs) **1st—\$50.00**

## Summary VAS LTD

VAS Ltd promotes and coordinates two award programs that encourage and support young people living in rural and regional Victoria, the Victorian Agricultural Shows Rural Ambassador and the VAS Ltd. Junior Show Ambassador Award. The Awards highlight and celebrate rural and regional young people, with a particular emphasis on candidates who are involved with their local show. The Awards seek to draw attention to the talent, creativity and ingenuity of young rural Victorians and in doing so encourage the candidates to become engaged citizens across local communities.

During the Awards cycle the candidates participate in public relations and leadership seminars to enable them to polish their communication and presentation skills and prepare them for the State Finals.

Both the Victorian Agricultural Shows Rural Ambassador Awards and the Junior Show Ambassador start at the local show or field day level and progress to a Group final where the winner is invited to compete at the State Final of each Award. It is not a requirement of either Award that the local show or field day hold a competition to determine a winner at the show/field day; how the winner is determined is entirely up to the show/field day.

## VAS Rural Ambassador Awards

*A partnership between VAS and the RASV*

**Show Prize Money 1st—\$100.00**

## Rules and regulations

1. Open to people aged between 20 and under 30 years as of the 1<sup>st</sup> May 2018
2. The candidate must reside in Victoria

## Judging criteria for the State Final

- Community and Local Show/ Field Day Involvement – Entrants must demonstrate an active involvement and a desire to be involved in the future and improvement of their local community and or show. 40 Points
  - General and Rural Knowledge – Entrants must demonstrate a broad general knowledge, an awareness of local community issues and an understanding of current affairs relating to rural life and industry. 20 Points
- Personality traits consistent with both the awards and the entrant's ambitions and goals will be assessed (e.g. enthusiasm, creativity, confidence, leadership) 10 Points
- Each Entrant's ambitions and goals will be assessed on their integrity and relevance to the awards. Entrants must demonstrate steps towards achieving their goal 10 Points
  - Communication Skills – Entrants are expected to demonstrate effective communication skills – written, oral and interpersonal 10 Points
  - Style, Grooming and Deportment – each Entrant's presentation will be assessed according to the suitability of their attire and conduct in a range of contexts. 10 Points
  - Public Presentation (3 minute speech) – each Entrant's public presentation will be assessed according to the quality of the content, delivery and the extent to which it addresses the set topic. 20 Points

## State Prizes

Trophy & Cash Prize for Winner and Representation at the National Final.

# SECTION 1: SHOW PERSONALITY

## VAS Junior Show Ambassador

Run solely by VAS Sponsored by JLT  
(Australian Insurance Brokers)

**Show Prize Money 1st—\$100.00**

### Rules and Regulations

1. Open to people aged between 16 and 19 (on the day of their local show/field day)

### Judging process for the State Final

A panel of three judges will preside over the VAS Junior Show Ambassador Awards. Group winners (finalists) will be invited to participate in the State Final at the annual VAS Convention. Finalists will be invited to submit their resume prior to the State Final and this will be sent to the judges. Finalists will attend a formal interview with the Judges and the winner will be announced at the annual VAS Dinner either at the end of June or early July, Finalists are able to invite their friends and family to the dinner at a cost to be advised closer to the Convention.

### Judging criteria for the State Final

#### 1. Community / Show Involvement

- 20 Points
- Community Involvement – Entrants must demonstrate an active involvement and a desire to be involved in the future and improvement of their local community
- Local Show/ Field Day Involvement – Entrants must demonstrate an active involvement and a desire to be involved in the future and improvement of their local show society

#### 2. Rural and General Knowledge

- 20 Points
- Entrants must demonstrate a broad general knowledge, an awareness of local community issues and an understanding of current affairs relating to rural life and industry

#### 3. Ambitions and Goals

- 20 Points
- Each Entrant's ambitions and goals will be as-

essed on their integrity and relevance to the awards. Entrants must demonstrate steps towards achieving their goal

#### 4. Communication Skills

- 20 Points
- Entrants are expected to demonstrate effective communication skills – written, oral and interpersonal

#### 5. Personality and Confidence

- 10 Points

#### 6. Overall Presentation

- 10 Points

### State Prize Money

**Winner:** \$700 and trophy **Runner-Up:** \$300

**Finalists:** Each group winner receives a travel allowance towards the cost of attending the State Final.